

OLYMPIC® ICON™

73311 Series 73311C Series

Architectural Coatings

Fiber Cement

OLYMPIC ICON Self Priming Exterior Flat

GENERAL DESCRIPTION

OLYMPIC ICON Exterior Self-Priming paint delivers a resilient paint finish that endures harsh weather to keep your home looking beautiful. Ideal for use on properly prepared or previously painted wood, brick, aged masonry or concrete, aluminum and vinyl siding and metal. Vinyl siding and similar plastic composites should not be painted with a color darker than the original color. Painting vinyl siding or plastic composites with a darker color may cause them to warp.

RECOMMENDED SUBSTRATES

Aluminum & Vinyl Siding Concrete Stucco **Brick** Ferrous Metal Wood

Masonry

CONFORMANCE STANDARDS

VOC compliant in all regulated areas

Meets MPI category #10, Latex, Exterior Flat (MPI Gloss Level 1-2)

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one can of the same color, intermix to ensure color uniformity. USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Material Safety Data Sheet (MSDS) information prior to use. MSDS are available through our website or by calling 1-800-441-9695.

Application Equipment: Apply with a high quality brush, roller, paint pad, or by spray equipment. Where necessary, apply a second coat and allow each coat to dry thoroughly before applying the next coat.

Airless Spray: Pressure 2000 psi, tip 0.015" - 0.021"

Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush Roller: 3/8" - 3/4" nap roller cover

Thinning: No thinning is usually required. If necessary, thin with up to 1/4 pint (118 mL) of water per U.S. gallon (3.78 L) of paint.

Permissible temperatures during application:

Material: 50 to 90°F 10 to 32°C Ambient: 35 to 100°F 2 to 38°C Substrate: 35 to 100°F 2 to 38°C

TINTING AND BASE INFORMATION

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

73311 Ultra White / Base 1 73311C Ultra White / Base 1

Base 3* 73313C Base 3* 73313 Base 5* 73315 73315C Base 5*

*Must be tinted before use.

Some colors, drastic color changes, or porous substrates may require more than one coat to achieve a uniform finish.

PRODUCT DATA

PRODUCT TYPE: 100% Acrylic Latex

SHEEN: Flat

VOLUME SOLIDS*: 34% +/- 2% WEIGHT SOLIDS*: 48% +/- 2%

VOC*: <50 g/L (0.4 lbs./gal.)

WEIGHT/GALLON*: 10.6 lbs. (4.8 kg) +/- 0.2 lbs. (91 g)

*Product data calculated on product 73311.

COVERAGE: Approximately 400 sq. ft./gal. (37 sq. m/3.78L) per U.S.

Gallon (3.78L) on smooth, nonporous surfaces.

Wet Film Thickness: 4 mils Wet Microns: 102 Dry Film Thickness: 1.4 mils Dry Microns: 35

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing.

DRYING TIME: Dry time @ 77°F (25°C); 50% relative humidity.

To Touch: 30 minutes To Recoat: 4 hours To Full Cure: 30 days

Drying times listed may vary depending on temperature, humidity, film

build, color, and air movement.

CLEANUP: Soap and water

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

FEATURES / BENEFITS

Features

Self-priming

Multi-surface adhesion

Resists peeling, cracking & fading Low temperature application

Provides mildew resistant coating

Lifetime warranty

Excellent hide & coverage

UV protection

Benefits

Combines the protection of paint with primer-like functionalities

Ideal for common exterior home substrates

Long-lasting durable finish

May be applied down to 35°F (2°C)

Extends the coating life by controlling deterioration caused by mildew

Customer satisfaction guarantee Covers most colors in two coats

Protects the substrate from UV damage

OLYMPIC 73311, 73311C Series

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GENERAL SURFACE PREPARATION

Surface to be coated must be dry, clean, sound, and free from all contamination including loose and peeling paint, dirt, grease, oil, wax, concrete curing agents and bond breakers, chalk, efflorescence, mildew, rust, product fines, and dust. Remove loose paint, chalk, and efflorescence by wire brushing, scraping, sanding, and/or pressure washing. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough, and patched surfaces. Feather back all rough edges to sound surface by sanding.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. In Canada contact a regional Health Canada office. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

When *OLYMPIC ICON* self-priming exterior paint is applied to an uncoated substrate or to bare wood, two coats are required with the first coat acting as the primer. For metal, tannin staining woods, fresh concrete or masonry (<30 days cure), or chalky surfaces, use of the appropriate high quality specialty primer is recommended for best results.

ALUMINUM AND VINYL SIDING: Siding may present potential adhesion problems. A specialty primer may be required if the original painted surface has degraded to the substrate. Topcoat should be spot applied, allowed to cure overnight, then evaluated for adhesion. If adhesion is good, the application may proceed. Check adhesion by applying a piece of masking tape. When the masking tape is removed, if the coating peels off, the surface must be scuff sanded prior to proceeding to ensure mechanical adhesion. Color selection for vinyl siding is limited. Do not paint vinyl siding with a color darker than the original to prevent potential warping due to heat absorption.

BRICK: New brick and mortar should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming. Painting glazed brick is not recommended due to potential adhesion problems.

FIBER CEMENT: Fiber cement composition board may present potential adhesion, alkali burn, and efflorescence problems. New board should be aged for at least 30 days prior to priming and painting. The pH of the substrate must be less than 10 and the moisture content must be less than 12% prior to priming and topcoating. All cracks and open seams should be caulked to prevent water penetration. Pre-primed board from the manufacturer may not be uniformly or completely sealed. A primer coat must be applied to ensure complete and uniform sealing prior to topcoating.

CONCRETE and MASONRY: New concrete and masonry should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed with the appropriate specialty primer.

STUCCO: New stucco should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming with an alkali resistant primer. Surface chalk from the curing or aging process should be removed then sealed with an appropriate sealer to rebind and restore the surface to a sound condition.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean, then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

LIMITATIONS OF USE

FOR EXTERIOR USE ONLY. Apply only when air and surface temperatures are 35°F (2°C) or above and when the air and surface temperatures will remain above 35°F (2°C) for the next 24 hours. Avoid exterior application late in the day when dew and condensation are likely to form or when rain or snow are expected. Not recommended for use on steps or floors. PROTECT FROM FREEZING.

While this product provides a mildew resistant coating, growth may still occur if the substrate is not properly prepared prior to painting and/or if the substrate is consistently exposed to conditions conducive to mold, mildew, and algae. Examples of these conditions include, but are not limited to, under eaves, behind shrubbery and trees, and in areas that are consistently damp with little to no direct sunlight.

PACKAGING

Quart (946 mL) 1-Gallon (3.78 L) 5-Gallon (18.9 L)

Not all products available in all sizes.

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