



OLYMPIC® ASSURE™

73311 Series

Architectural Coatings

Olympic Assure Paint + Primer Exterior Flat

GENERAL DESCRIPTION

Olympic Assure Exterior Paint + Primer paint delivers a resilient paint finish that endures harsh weather to keep your home looking beautiful. Ideal for use on properly prepared or previously painted wood, brick, aged masonry or concrete, weathered aluminum and weathered vinyl siding and metal. Vinyl siding and similar plastic composites should not be painted with a color darker than the original color. Painting vinyl siding or plastic composites with a darker color may cause them to warp.

RECOMMENDED SUBSTRATES

Aluminum & Vinyl Siding	Concrete	Stucco
Brick	Ferrous Metal	Wood
Fiber Cement	Masonry	

CONFORMANCE STANDARDS

VOC compliant in all regulated areas
Meets MPI category #10, Latex, Exterior Flat (MPI Gloss Level 1-2)

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one can of the same color, intermix to ensure color uniformity. **USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN.** Read all label and Material Safety Data Sheet (MSDS) information prior to use. MSDS are available through our website or by calling 1-800-441-9695.

Application Equipment: Apply with a high quality brush, roller, paint pad, or by spray equipment. Where necessary, apply a second coat and allow each coat to dry thoroughly before applying the next coat.

Airless Spray: Pressure 2000 psi, tip 0.015" - 0.021"
Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush

Roller: 3/8" - 3/4" nap roller cover

Thinning: No thinning is usually required. If necessary, thin with up to 1/4 pint (118 mL) of water per U.S. gallon (3.78 L) of paint.

Permissible temperatures during application:

Material:	50 to 90°F	10 to 32°C
Ambient:	35 to 100°F	2 to 38°C
Substrate:	35 to 100°F	2 to 38°C

FEATURES / BENEFITS**Features**

100% acrylic latex
Easy flow application
Weather resistant
Low temperature application
Provides mildew resistant coating
Lifetime warranty
Excellent hide & coverage
UV protection

TINTING AND BASE INFORMATION

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

73311	Base 1/Ultra White
73313	Base 3*
73315	Base 5*

*Must be tinted before use.

Some colors, drastic color changes, or porous substrates may require more than one coat to achieve a uniform finish.

PRODUCT DATA

PRODUCT TYPE:	100% Acrylic Latex
SHEEN:	Flat
VOLUME SOLIDS*:	34% +/- 2%
WEIGHT SOLIDS*:	48% +/- 2%
VOC*:	<50 g/L (0.4 lbs./gal.)

WEIGHT/GALLON*: 10.6 lbs. (4.8 kg) +/- 0.2 lbs. (91 g)

*Product data calculated on product 73311.

COVERAGE: Approximately 300 to 400 sq. ft./gal. (27.9 to 37.2 sq. m/3.78L) per U.S. Gallon (3.78L) on smooth, nonporous surfaces.

Wet Film Thickness: 4 mils

Wet Microns: 102

Dry Film Thickness: 1.4 mils

Dry Microns: 35

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing.

DRYING TIME: Dry time @ 77°F (25°C); 50% relative humidity.

To Touch: 1 hour

To Recoat: 4 hours

To Full Cure: 30 days

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

CLEANUP: Clean tools with warm, soapy water

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

Benefits

For durable protection
Glides on smooth and easy
Resists peeling, cracking and fading
May be applied down to 35°F (2°C)
Extends the coating life by controlling deterioration caused by mildew
For satisfaction guaranteed
Covers most colors in two coats
Protects the substrate from UV damage

Read Label and Material Safety Data Sheet Prior to Use. See other cautions on last page.

GENERAL SURFACE PREPARATION

Surface to be coated must be clean and dry. Remove all loose and peeling paint, dirt, mildew, grease, oil, chalk, rust and any other surface contaminants. Repair all moisture problems. Blistering and peeling issues are commonly caused by moisture behind the paint film. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough and patched surfaces. When product is applied to an uncoated substrate, two coats are required, with the first coat acting as a primer. The appropriate high quality specialty primer should be used for special substrates such as new and chalky masonry, concrete block, tannin staining wood and uncoated metal. If there is questions regarding the suitability of the substrate for painting, apply paint to a small area and allow to dry for 24 hours and then evaluate for adhesion. If adhesion is good, the application may proceed.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. In Canada contact a regional Health Canada office. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

ALUMINUM AND VINYL SIDING: Siding may present potential adhesion problems. A specialty primer may be required if the original painted surface has degraded to the substrate. Topcoat should be spot applied, allowed to cure overnight, then evaluated for adhesion. If adhesion is good, the application may proceed. Check adhesion by applying a piece of masking tape. When the masking tape is removed, if the coating peels off, the surface must be scuff sanded prior to proceeding to ensure mechanical adhesion. Color selection for vinyl siding is limited. Do not paint vinyl siding with a color darker than the original to prevent potential warping due to heat absorption.

BRICK: New brick and mortar should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming. Painting glazed brick is not recommended due to potential adhesion problems.

FIBER CEMENT: Fiber cement composition board may present potential adhesion, alkali burn, and efflorescence problems. New board should be aged for at least 30 days prior to priming and painting. The pH of the substrate must be less than 10 and the moisture content must be less than 12% prior to priming and topcoating. All cracks and open seams should be caulked to prevent water penetration. Pre-primed board from the manufacturer may not be uniformly or completely sealed. A primer coat must be applied to ensure complete and uniform sealing prior to topcoating.

CONCRETE and MASONRY: New concrete and masonry should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed with the appropriate specialty primer.

STUCCO: New stucco should cure for at least 30 days and preferably 90 days prior to priming and painting. The pH of the substrate must be less than 10 before priming with an alkali resistant primer. Surface chalk from the curing or aging process should be removed then sealed with an appropriate sealer to rebind and restore the surface to a sound condition.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean, then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

LIMITATIONS OF USE

FOR EXTERIOR USE ONLY. Apply only when air and surface temperatures are 35°F (2°C) or above and when the air and surface temperatures will remain above 35°F (2°C) for the next 24 hours. Avoid exterior application late in the day when dew and condensation are likely to form or when rain or snow are expected. Not recommended for use on steps or floors. PROTECT FROM FREEZING.

While this product provides a mildew resistant coating, growth may still occur if the substrate is not properly prepared prior to painting and/or if the substrate is consistently exposed to conditions conducive to mold, mildew, and algae. Examples of these conditions include, but are not limited to, under eaves, behind shrubbery and trees, and in areas that are consistently damp with little to no direct sunlight.

PACKAGING

Quart (946 mL)
1-Gallon (3.78 L)
5-Gallon (18.9 L)

Not all products available in all sizes.

PRECAUTIONS

WARNING! MAY CAUSE ALLERGIC SKIN REACTION. Sanding and grinding dusts may be harmful if inhaled. This product contains crystalline silica which can cause lung cancer or silicosis. The risk of cancer depends on the duration and level of exposure to dust from sanding surfaces or mist from spray applications. Do not breathe vapor or mist. Do not swallow. Do not get on skin or clothing. Keep container tightly closed and sealed until ready for use. Wash thoroughly after handling. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **DANGER-RAGS, STEEL WOOL OR WASTE SOAKED WITH ASSURE PAINT MAY SPONTANEOUSLY CATCH FIRE IF IMPROPERLY DISCARDED. IMMEDIATELY AFTER EACH USE, PLACE RAGS, STEEL WOOL OR WASTE IN A SEALED WATER-FILLED METAL CONTAINER.** Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information. **FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. In case of contact, immediately flush skin with plenty of water while removing contaminated clothing and shoes. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call a POISON CENTER or doctor/physician. Keep out of the reach of children. For workplace use, an MSDS is available from your retailer or by calling (412) 492-5555. **EMERGENCY SPILL INFORMATION:** (412) 434-4515 (U.S.).

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