



Architectural Coatings

HomeVantage Interior Flat Wall & Ceiling Latex Paint

GENERAL DESCRIPTION

HomeVantage Interior Flat Latex is designed as a very good hiding latex paint with excellent touch up properties. This self-priming product provides a flat finish to help hide tape joints and surface imperfections. This product's application characteristics make it user friendly for both brush and roll and spray and back-roll applications. At <50 g/L VOC, HomeVantage is an ecological solution enabling builders to earn LEED® credits and is recommended for high volume new home builders and commercial contractors.

RECOMMENDED SUBSTRATES

- Concrete/Masonry Block
Ferrous Metal
Gypsum Wallboard-Drywall
Plaster
Wood

CONFORMANCE STANDARDS

- AIM Architectural Industrial Maintenance
CARB California Air Resources Board
LADCO Lake Michigan Air Directors Consortium
OTC Ozone Transport Commission
SCAQMD South Coast Air Quality Management District
Can help earn LEED 2009 credits

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one can of the same color, mix together (box) before applying. Where necessary, apply a second coat and allow each coat to dry thoroughly before applying the next coat. USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Material Safety Data Sheet (MSDS) information prior to use. MSDS are available through our website or by calling 1-800-441-9695.

Application Equipment: Apply with a high quality brush, roller, paint pad, or by spray equipment. Where necessary, apply a second coat.

Airless Spray: Pressure 2000 psi, tip 0.015" - 0.021"
Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush

Roller: 3/8" - 3/4" nap roller cover.

Thinning: No thinning is usually required. If necessary add up to 1/4 pint (118 mL) of water per gallon (3.78 L) of paint.

Permissible temperatures during application:

Table with 3 columns: Material, Ambient, Substrate and 2 columns of temperature ranges in °F and °C.

FEATURES / BENEFITS

Features

- Excellent touch up
Very good hiding
Low spatter
User friendly for spray and backroll as well as brush & roller applications
Can help earn LEED 2009 credits

TINTING AND BASE INFORMATION

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

- 38-110 White and Pastel Base
38-120 Midtone Base\*
38-151 HV Country White
38-152 HV Shell White
38-153 HV Commercial White
38-155 HV Classic Antique White
38-156 HV Desert Fawn
38-157 HV Lulled Beige
38-158 HV Sienna Sand
38-161 HV Botany Beige

\*Must be tinted before use.

Some colors, or drastic color changes, may require more than one coat to achieve a uniform finish. Optimum touch up may not be achieved with darker colors.

PRODUCT DATA

- PRODUCT TYPE: Polyvinyl Acrylic
SHEEN: Flat: 0 to 3 (60 & 85° Gloss Meter)
VOLUME SOLIDS\*: 29% +/- 2%
WEIGHT SOLIDS\*: 49% +/- 2%
VOC\*: <50 g/L (0.4 lbs./gal.)

WEIGHT/GALLON\*: 11.5 lbs. (5.2 kg) +/- 0.1 lbs. (45 g)

\*Product data calculated on product 38-110.

COVERAGE\*: Approximately 400 sq. ft./gal. (37.2 sq. m/3.78L) on primed surfaces.

- Wet Film Thickness: 4.0 mils
Wet Microns: 102
Dry Film Thickness: 1.2 mils
Dry Microns: 30

Coverage does not include variation due to application methods, surface porosity, and/or mixing.

DRYING TIME: Dry time @ 77°F (25°C); 50% relative humidity.

- To Touch: 1 hour
To Recoat: 4 hours
To Full Cure: 30 days

Drying times listed may vary depending on temperature, humidity, film build, color and air movement.

CLEANUP: Soap and Water

WASHING INSTRUCTIONS: Wait at least 14 days after painting before cleaning the surface with a non-abrasive mild cleaner.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

Benefits

- Reduces labor expense and call backs
Provides excellent surface coverage
Less cleanup on the job
Can be used by any type of applicator

Contributes to sustainable design

**GENERAL SURFACE PREPARATION**

Surfaces to be coated must be dry, clean, sound, and free from all contamination including loose and peeling paint, dirt, grease, oil, wax, concrete curing agents and bond breakers, chalk, efflorescence, mildew, rust, product fines, and dust. Remove loose paint, chalk, and efflorescence by wire brushing, scraping, sanding, and/or pressure washing. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough, and patched surfaces. Feather back all rough edges to sound surface by sanding. Prime all bare and porous substrates with an appropriate primer.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust or fumes. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead). In Canada contact a regional Health Canada office. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

**CONCRETE/MASONRY BLOCK:** Mortar should cure for at least 30 days and preferably 90 days prior to priming. Fill block with an appropriate block filler. Surfaces previously coated with water thinned cement-based paint must be prepared with extra care. If the material appears to be adhering tightly, a masonry sealer may be applied to seal the surface. Check adhesion by applying a piece of masking tape. If the sealer peels off and has loose particles, remove all chalking or crumbling material, re-seal and re-check adhesion.

**FERROUS METAL:** The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed.

**GYPSUM WALLBOARD-DRYWALL:** Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then prime prior to painting the substrate.

**PLASTER:** Plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer.

**WOOD:** Unpainted wood or wood in poor condition should be sanded smooth, wiped clean, then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

**RECOMMENDED PRIMERS**

Concrete / Masonry Block (block fillers)	6-7, 6-15
Concrete / Masonry Block (primers / sealers)	4-603, 17-921
Ferrous Metal	90-712, 90-912
Gypsum Wallboard-Drywall	6-2, 6-4, 9-900, 12-900 self priming
Plaster	4-603, 17-921
Wood	6-2, 9-900, 12-900, 17-921

**LIMITATIONS OF USE**

Apply only when air, surface and product temperatures are above 50°F (10°C).

PROTECT FROM FREEZING.

Not recommended for use on floors.

Porous surfaces like new drywall will require more paint.

**PACKAGING**

- 1-Gallon (3.78 L)
- 5-Gallon (18.9 L)

Not all products are available in all sizes.

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