

PORTER

P A I N T S

PAINTERS' FRIEND™ Interior Latex Primer/Sealer

767

PAINTERS' FRIEND Interior Latex Primer/Sealer No. 767 is a high quality, interior, high hiding, waterborne vinyl acrylic wall and ceiling primer used to prime and seal properly prepared new, or poorly sealed existing, drywall, plaster, masonry and wallboard. Use under latex and oil paints.

USED FOR	FEATURES
<ul style="list-style-type: none"> • Drywall • Plaster • Concrete • Masonry • Wallboard • Canvas pipe coverings • Asphalt covered pipes 	<ul style="list-style-type: none"> • Good holdout • Good hiding • Fast drying • Easy to apply • Low odor • Easy soap and water clean-up

RECOMMENDED SYSTEMS

PAINTERS' FRIEND Interior Latex Primer/Sealer No. 767 functions as a primer over drywall, plaster, masonry, old porous flat wall paint, etc. **TYPICAL FINISHES OVER PAINTERS' FRIEND Interior Latex Primer/Sealer No. 767 are:**

	FLAT/SATIN	SEMI-GLOSS	GLOSS
INTERIOR Latex	689, 999, 6099/ 389, 1119, 2809, 6079	109, 919, 1139 6089	909, 2909
Alkyd	650 / 129	149, 439	2749, 4139
WB Epoxy		9321, 9549S	9371, 9549G

LIMITATIONS

Do not apply when air or surface temperature is below 50°F or above 110°F. Surface temperature must be at least 5°F above dew point. For optimum application properties, bring material to 65-85°F (18-29°C) temperature range prior to mixing or application. Use for service below 150°F. Do not use on floors. **Protect from freezing.**

TECHNICAL DATA

Product Type:	Vinyl acrylic
Color:	767 White (tintable)
Sheen:	Flat
Percent Solids:	
Weight:	46 ± 2%
Volume:	28 ± 2%
PVC:	54 ± 2%
Weight/Gallon:	11.0 lb
Viscosity (Initial):	83 - 88 Krebs Units
Thinner:	If necessary, thin with clean water up to ½ pint per gallon.
Clean-up:	Warm, soapy water.
Recommended Film Thickness:	
Wet:	4.0 mils
Dry:	1.1 mils
Spread Rate (Theoretical):	
Smooth Surfaces:	Up to 400 sq. ft./gal.
Rough Surfaces:	200-250 sq. ft./gal.
Dry time (70°F @ 50% R.H.):	
To Touch:	30 minutes
To Recoat:	2 hours
<i>(Expect longer dry times at lower temperatures and higher relative humidity.)</i>	
Flash Point:	>200°F (>93°C)
Flame Spread Rating:	Class A (0-25)
<i>(See Porter Technical Bulletin No. 9: Flame Spread Rating.)</i>	
Federal Specification Crossover:	TT-P-650
<i>(See Porter Technical Bulletin No. 6: Federal Specification Performance Crossover.)</i>	

Note: This product is not formulated with lead or mercury containing materials.

REGULATORY DATA

VOC (theoretical):
As supplied (untinted): 1.20 lb/gal (144 g/l)

SURFACE PREPARATION

Paint only clean, dry, deglossed and profiled surfaces. Remove dirt, oils, grease, wax, release agents, sanding dust, paint remover, etc. with PORTERPREP™ Heavy Duty Cleaner No. 571, Soilax and water, Porter Paint Thinner No. 5132 or other appropriate cleaners, or by vacuuming as necessary. Remove mildew by washing with a commercial mildew remover such as X-14 Mildew Remover or a mix of 1 part chlorine bleach to 3 parts clean water (rinse thoroughly after 15 minutes).

PLASTER/MASONRY: For best performance, new plaster, concrete and masonry should cure 28 days, and moisture content should be below 12%, before painting. Fill cracks and holes in masonry with Bondex Concrete Patch or other appropriate filler. Test plaster for water absorption prior to painting (paint will not adhere if water does not wet out the surface and absorb into the plaster). If necessary, sand or acid etch the surface with Metalprep® 79 diluted with five parts clean water to one part Metalprep 79. Retest for surface wetting before painting.

REPAINT: Remove loose and failing paint by power washing (where appropriate), hand scraping or power tool cleaning and sand edges smooth when applicable. Fill holes and gouges with filler appropriate for the substrate (such as joint compound, spackling paste, concrete patch, mortar, etc. Sand or tool patched areas smooth as necessary before priming bare areas and patches.

INSTRUCTIONS FOR USE

Tinting: Tint with Porter DESIGN SPECTRUM® Colorants per label directions. (NOTE: To approximate Porter DESIGN SPECTRUM light base colors, tint with 1/2 the light base formula. For deep base colors, add the full deep base formula up to 12 ounces of colorant.)

Mixing: Stir or shake thoroughly before application.

Thinning: Thin sparingly as necessary with clean water up to 1/2 pint per gallon.

Clean-up: Clean tools and spray equipment with warm, soapy water immediately after use.

Application:

Conditions:	Temperature Range:	50°F to 110°F (air, surface, paint) (Optimum paint temperature 65-85°F)
	Dew Point:	Surface temperature must be at least 5°F above the dew point.
	Relative Humidity:	Maximum 85%
Equipment:	Brushes:	Use 3/8" to 3/4" nylon or polyester bristle brushes.
	Rollers:	Use synthetic roller covers.
	Airless Spray:	Minimum 28:1 Ratio Pump; .015"-.018" tip; 1800-2400 psi; 1/4" High Pressure material hose.
Directions:	New Work:	Apply one or two coats of PAINTERS' FRIEND Interior Latex Primer/Sealer No. 767 as required. Finish with one or more coats of the selected Porter finish.
	Repaint:	Spot prime bare areas with one or two coats of PAINTERS' FRIEND Interior Latex Primer/Sealer No. 767 as required, then apply one or more coats of the selected Porter finish.

PRECAUTIONS

Prior to using this product, the user is specifically directed to obtain and read the current Material Safety Data Sheet and Label for this product. If, after reading these documents, you do not understand them, do not use this product. KEEP OUT OF REACH OF CHILDREN.

SHIPPING

Freight Classification: PAINT OR PAINT RELATED MATERIAL

Packaging: 4 Gallons per carton; 5-Gallon pail

Shipping Weights: 11.0 lb/gal (45.0 lb/carton); 53.8 lb/5-gal



The technical data furnished is true and accurate to the best of our knowledge. However, no guarantee of accuracy is given or implied. We assume no responsibility for coverage, performance or injuries resulting from use. Liability, if any, is limited to replacement of products. Technical data are theoretical values and subject to change without prior notice.

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