

## Product Description

Super hiding latex primer-sealer ideal for use on properly prepared, interior walls, ceilings, or trim composed of new or previously painted drywall, plaster, concrete, masonry, and wood.

## Advantages

- All-Purpose Primer-Sealer.
- High hiding.
- Dries quickly.
- Easy application.
- Water-based product which allows tool clean-up with water.
- Low VOC content complies with the Canadian Volatile Organic Compound (VOC) Concentration Limits for Architectural Coatings Regulations requirements.

## Projects

### Environment

Interior only.

### Use

Residential and commercial sites.  
Walls and ceilings of any room.

### Surfaces

Ideal for use on properly prepared, interior walls, ceilings, or trim composed of new or previously painted drywall, plaster, concrete, masonry, and wood.

### Notes

- Do not apply directly over steel, iron or other metals.
- Not formulated to be used on floors.
- Never use zinc sulphate solutions on plaster prior to applying this primer-sealer.
- Do not use over aged finishes.
- Must be coated with a topcoat.
- This product is not to be mixed with other paints or thinners.

## SATISFACTION GUARANTEED

The manufacturer warrants your complete satisfaction with the performance of this product for as long as you own or reside in your home when our product has been applied and maintained according to label directions. This satisfaction guarantee is non-transferable. The manufacturer does not warrant against problems with the product which are caused by factors beyond its control, such as structural defects, damage to the coating film by others, poor condition of the substrate, improper application, etc. If not satisfied as warranted, return the unused portion along with sales receipt to place of purchase. You will receive as your exclusive remedy either a refund of the price paid for the product or replacement with product of equal value. This warranty specifically excludes labour or costs of labour for the removal or application of any coating and indirect, special, consequential, and incidental damages.

## Technical Specifications (21°C (70°F))

### Appearance

Opaque

### Gloss Level

Not applicable (primer)

- Gloss at 60°: Not applicable
- Gloss at 85°: Not applicable

### Composition

- Diluent: Water
- Binder: Vinyl Acrylic

### Drying Time\*

- Before recoating: 2 to 4 hours
- Full curing: 30 days

When relative humidity is higher than 50%, double the required drying time.

*Drying times listed may vary depending on temperature, humidity, colour, film build, and air movement.*

### Spreading rate per Coat

3.78 L: 32 to 46 m<sup>2</sup> (345 to 500 ft<sup>2</sup>)

*Coverage figures do not include material loss due to application. Some colours, drastic colour changes, or porous surfaces may require additional coats of paint to achieve a uniform finish.*

### Volatile Organic Compounds (VOCs)\*

According to ASTM D3960-05: < 100 g/L

Canadian regulation: < 200 g/L

### Solids by Volume\*

30.3%

### Flammability

Non-flammable

### Minimal Film Thickness\*

(According to the maximum spreading rate)

- Wet: 3.2 mils (81 µm)
- Dry: 1.0 mil (25 µm)

### Certifications\*

Not available

\*Technical data source: 240-140



## Surface Preparation

Surface must be clean and dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants.

Putty all nail holes and caulk all cracks or open seams. Sand old alkyd paints and all glossy, rough, and patched surfaces.

- ▶ Clean with an appropriate cleaner for removing the contaminant. Rinse well.
- ▶ Remove mildew with a solution of household bleach (1 part household bleach to 3 parts of water). Wear rubber gloves and eye protection.
- ▶ Rinse thoroughly with clear water and let dry completely.
- ▶ Sand the grout surface and regularly remove the residue.  
\*Avoid sanding the bare gypsum.
- ▶ Remove any dirt or contaminant.
- **Concrete, Stucco, or Masonry:** Plaster, concrete, and masonry must be completely dry, free of efflorescence, and allowed to cure for 30 days prior to painting.
- ▶ Strip, scrape or remove all loose and peeling paint, and sand to smooth edges.
- ▶ Lightly sand glossy areas. Eliminate sanding residues. Touch up bare spots.
- ▶ Repair holes and cracks with joint compound suitable for the surface to be repaired.
- ▶ If wood exudes resin, scrape the excess and clean surface with alcohol or paint thinner. On bare wood, seal knots and sap streaks with shellac before applying the primer. Some wood types prone to stains may require two coats of primer. Preferably use *GoPrime* 200-135.
- ▶ Once the surface is dry and free of any contaminant, apply following the recommended application conditions.
- Previously painted latex surfaces in good condition: No primer is required.
- Previously painted alkyd surfaces in good condition: Sand lightly the surface, clean and prime with 100% acrylic latex primer.

## Recommendations

### Application Conditions

Temperature: 10 to 32°C (50 to 90°F)  
(ideal 20°C ± 5°C [68°F ± 9°F]).

Relative humidity: Ideal between 15 and 50%, maximum 85%.

High humidity or low temperatures extend drying time. Conditions to be observed during both product application and drying time.

### Tools

- Paintbrush: Synthetic bristles (nylon, polyester).
- Roller: 10 mm (3/8 in.).
- \*Spray (airless equipment)
  - Tip size: 0.015 to 0.021 in.;
  - Pressure: 1500 to 2000 psi.

Always use top quality application tools.

\*Spray recommendations may vary from figures listed depending on equipment manufacturer.

### Cleaning Tools

Clean tools with warm, soapy water.

### Storage and Transportation

Keep product in a dry area between 10 and 30°C (50 and 86°F).

### PROTECT FROM FREEZING.

### Disposal

Consult your municipality about proper disposal procedure of residue in accordance with the laws and respect the environment. Do not pour down a drain or storm sewer.

**PRECAUTION:** Dry sanding will give rise to dust and/or hazardous fumes. Wear suitable respiratory protective equipment. **WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC.** Contact a regional Health Canada office for more information.

## Application

Stir thoroughly. Do not thin. Apply with a high-quality brush (polyester/nylon), roller, paint pad, or by airless spray equipment. Apply only when air, surface, and product temperatures are between 10°C (50°F) and 32°C (90°F). For optimum results on tough stains, woods with extractives, such as cedar or redwood, or on very porous or absorbent surfaces, it is recommended to apply the suitable basecoat.

For more information, visit the website at [www.sico.ca](http://www.sico.ca) or call our customer service: 1-800-463-7426.

## Safety Measures

**MAY BE HARMFUL IF SWALLOWED. MAY CAUSE EYE AND SKIN IRRITATION.** Avoid breathing vapours, spray, or mists. Avoid contact with skin and eyes. Wear protective gloves/clothing and eye/face protection. Keep out of reach of children. Keep container tightly closed and sealed until ready for use. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific SDS and label information.**

**FIRST AID TREATMENT:** If swallowed, call a Poison Control Centre or doctor immediately. If in eyes or on skin, rinse well with water. If breathed in, move person to fresh air. Contains isothiazolinones. May cause allergic reaction. Contains: titanium dioxide; limestone; kaolin. For workplace use, an SDS is available from your retailer or by calling 1-800-463-7426. EMERGENCY SPILL INFORMATION: 514-645-1320.

## Surface Maintenance

Must be overcoated with finishing paint.

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