



**TECHNICAL DATA SHEET**  
**INTERIOR CEILING PAINT + PRIMER**  
Water-based product, flat finish

**Premium GHPWIN10WH**

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**Product Description**

GLIDDEN™ PREMIUM E-Z TRACK latex ceiling paint is specially formulated with disappearing dye technology that makes it easy to see where you have painted, so you never miss a spot. This paint goes on pink but dries brilliant white in 30 to 60 minutes.

**Features & Benefits**

- **Applies pink, dries white.**
- Saves time and money; the job gets done right the first time.
- Minimizes surface irregularities.
- High viscosity and great hiding power.
- Diffuses light; excellent for masking a number of imperfections.
- Ready for use and easy to apply.
- Dries quickly and has very little odour.
- Spatter resistant.
- Water-based product which allows tool clean-up with water.
- Low VOC content complies with the Canadian Volatile Organic Compound (VOC) Concentration Limits of Architectural Coatings Regulations requirements.

**Available Colours**

GHPWIN10WH      White

**Ideal for**

New and maintenance work.

Residential and commercial sites.

Living room, dining room, bedroom and hall ceilings.

Ceilings only.

Properly primed surfaces: gypsum boards, drywall joint compound, plaster, fibre boards, concrete, stucco, masonry and wood.

Surfaces in good condition previously painted with a water-based product and properly prepared.

**Environment**

Interior only.

**Notes**

Not formulated to be used on walls or floors.

Do not apply directly over steel, iron or other metals.

On very porous surfaces and for thick coats, the pink colour may appear several days.

Pink colour may reappear temporarily on surfaces exposed to water in the first days.

Not to be used as an undercoater, a primer-sealer or on surfaces subjected to frequent cleaning and scrubbing.

Do not mix with other paints or thinners.

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**SATISFACTION GUARANTEED:** The manufacturer warrants your complete satisfaction with the performance of this product for as long as you own or reside in your home when our product has been applied and maintained according to label directions. This satisfaction guarantee is non-transferable. The manufacturer does not warrant against problems with the product which are caused by factors beyond its control, such as structural defects, damage to the coating film by others, poor condition of the substrate, improper application, etc. If not satisfied as warranted, return the unused portion along with sales receipt to place of purchase. You will receive as your exclusive remedy either a refund of the price paid for the product or replacement with product of equal value. This warranty specifically excludes labour or costs of labour for the removal or application of any coating and indirect, special, consequential, and incidental damages.

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Before use, be sure to read and follow the instructions and warnings on the label and Safety Data Sheet. See other cautions on last page.

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## Technical Specifications (21°C (70°F))

<b>Appearance</b>	Opaque
<b>Gloss Level</b>	Flat finish
• Gloss at 60°:	0 to 5%
• Gloss at 85°:	5 to 10%

### Composition

• Diluent:	Water
• Binder:	Polymer emulsion (latex)

### Volatile Organic Compounds (VOCs)\*

According to ASTM D3960-05: < 50 g/L

Canadian regulation: < 100 g/L

**Solids by Volume\*:** 26%

**Flammability:** Non flammable

### Spreading Rate per Coat

3.78 L: 19 to 28 m<sup>2</sup> (200 to 300 ft<sup>2</sup>)

*Coverage figures do not include loss due to surface irregularities and porosity or material losses due to application method or mixing.*

### Minimal Film Thickness\*

(According to the maximum spreading rate)

• Wet:	135 µm 5.3 mils
• Dry:	36 µm 1.4 mils

### Drying Time\*

• Touch dry:	30 to 60 minutes
• Before recoating:	2 to 4 hours
• Before cleaning:	30 days
• Full curing:	30 days

If relative humidity is higher than 50%, required time must be doubled.

*Drying times listed may vary depending on temperature, humidity, film build, colour, and air movement.*

\*Technical data source: GHPWIN10WH

## Surface Preparation

Surface must be clean and dry. Remove all loose, peeling paint, dirt, grease and any other surface contaminants.

**Bare gypsum:** Sand drywall compound smooth. Eliminate sanding dust, any dirt or contaminants.

**Painted surfaces:** Clean with an appropriate cleaner for removing the contaminant. Rinse thoroughly with clear water and let dry completely. Remove mildew with a solution of household bleach (1 part household bleach to 3 parts of water). Wear rubber gloves and eye protection. Rinse thoroughly with clear water and let dry completely.

Remove all loose or peeling paint and sand to smooth edges.

Sand rough areas and dull glossy surfaces. Eliminate sanding residues.

Touch up bare spots.

Putty all nail holes and caulk all cracks and open seams.

Sand all glossy, rough and patched surfaces.

Cover or mask surfaces that are not to be painted.

**Primers:** For best results, prime all bare surfaces with an appropriate primer. You can also apply this paint directly to bare surfaces because this product is paint + primer.

**Bare wood:** If wood exudes resin, scrape the excess and clean surface with alcohol or paint thinner. Seal knots and sap streaks with shellac before applying the product.

**Tough stains or on very porous or absorptive repairs:** For optimal results, locally apply one coat of appropriate primer.

**Concrete, Stucco or Masonry:** Plaster, concrete and masonry must be completely dry, free of efflorescence and allowed to cure for 30 days prior to painting. No specific primer is required; the first coat of this product is used as the primer.

**Previously painted latex surfaces in good condition:** No primer is required.

**Previously Painted Alkyd Surfaces in Good Condition:** Prime surface with one coat of appropriate primer.

Uncoated substrates, repaired surfaces or lightly stained areas may require additional coats.

**PRECAUTION:** Dry sanding will give rise to dust and/or hazardous fumes. Wear suitable respiratory protective equipment. WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact a regional Health Canada office for more information.

## Application

This is a ready-to-use product, do not thin. When using more than one container of the same colour, intermix to ensure colour uniformity. Stir thoroughly before and frequently during use. Pour the quantity of paint needed into another container to avoid contaminating the original paint container. Keep containers closed when not in use.

Apply with a high-quality brush, roller (nap size – 13 mm), paint pad, or by airless spray equipment. For best results, always use top quality application tools. Apply the product by complying with its spreading rate, leaving no bare spots or excessively coated areas.

Provide adequate ventilation. Observe drying time between coats. Low temperatures or high humidity will affect drying time.

Applying two coats will provide better durability and appearance.

Remove masking tape after each coat to avoid lifting up paint when work is completed.

For more information, visit the website at [www.glidden.ca](http://www.glidden.ca) or call our customer service: 1-800-DURABLE.

## Application Conditions

Temperature: 10 to 32°C (50 to 90°F);

Relative humidity: Ideal between 15 and 50%, maximum 80%. DO NOT APPLY IN AREAS THAT MAY EXCEED 80% HUMIDITY. DRY TIME MAY BE AFFECTED BY HUMIDITY.

Maintain these conditions during the application and the following 24 hours. Low temperature, high humidity, thick films or poor ventilation extend drying time.

### Tools

• Paintbrush: Synthetic bristles (nylon, polyester).

• Roller:  
– Ceilings: 13 mm (1/2 in.).

• Paint pad

• \*Spray (airless equipment)

– Tip size: 0.015 – 0.021 in.;

– Pressure: 1500 to 2000 psi

\*Spray recommendations may vary from figures listed depending on equipment manufacturer.

## Cleaning Tools

Remove as much product quantity as possible and clean tools with lukewarm soapy water immediately after use.

## **Safety Measures**

**MAY BE HARMFUL IF SWALLOWED. MAY CAUSE EYE AND SKIN IRRITATION.** Avoid breathing vapours, spray or mists. Avoid contact with skin and eyes. Wear protective gloves/clothing and eye/face protection. Keep out of reach of children. Keep container tightly closed and sealed until ready for use. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific SDS and label information.**  
**FIRST AID TREATMENT:** If swallowed, call a Poison Control Centre or doctor immediately. If in eyes or on skin, rinse well with water. If breathed in, move person to fresh air. Contains: talc, not containing asbestiform fibres; titanium dioxide. For workplace use, an SDS is available from your retailer or by calling 1-800-463-7426. EMERGENCY SPILL INFORMATION: 514-645-1320.

## **Surface Maintenance**

- Wait for its full curing before washing the product or testing its adhesion: minimum 30 days depending on temperature and relative humidity (longer in conditions of high humidity or low temperature). Use a non-abrasive cleaner and a soft cloth. The use of a cleanser or a technique that is too abrasive affects the appearance of the surface.
- If required, touch up bare areas with primer and apply another coat on the whole surface.

## **Storage and Transportation**

Keep in a dry and ventilated area, between 10 and 30°C (50 and 86°F). Under such conditions, unopened containers may be stored up to 5 years from manufacturing date.

**PROTECT FROM FREEZING.**

## **Disposal**

Consult your municipality about proper disposal procedure of residue in accordance with the laws and respect the environment. Do not pour down a drain or storm sewer.

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