

GENERAL DESCRIPTION

Our premium low-odour, zero-VOC** (volatile organic compounds) primer is designed to meet the performance requirements of the institutional, commercial and residential markets.

PURE PERFORMANCE Interior Latex Primer is formulated to provide excellent sealing, hiding and application with low-odour and zero—VOC** properties.

Ideal for use in occupied areas such as: hotel/motel resort properties, nursing homes, homes, schools, government facilities, retail space, office buildings, hospitals, and apartments.

RECOMMENDED SUBSTRATES

Gypsum Wallboard-Drywall
Plaster
Wood

CONFORMANCE STANDARDS

MPI # 149 Primer Sealer, Interior, Institutional Low Odor/VOC
Complies with the Canadian Volatile Organic Compound
Concentration Limits for Architectural Coatings Regulations.

Can help earn LEED® 2009 credits.

Meets GREENGUARD® Indoor Air Quality Certified and
GREENGUARD Children & Schools Certified.

Meets the Collaborative for High Performance Schools (CHPS) Low-
Emitting Materials criteria section 01350.

Signifies a PPG green product. See ppgpaints.com/ecological-solutions.

TINTING AND BASE INFORMATION

May be tinted to approximate colour of the topcoat. Refer to the appropriate colour formula book, automatic tinting equipment, and/or computer colour-matching system for colour formulas and tinting instructions.

9-900C White

Some colours, drastic colour changes, or porous substrates may require more than one coat to achieve a uniform finish.

PACKAGING

946 mL
3.78 L

PRODUCT DATA

PRODUCT TYPE: 100% Acrylic Latex Primer
SHEEN: Flat
VOLUME SOLIDS*: 35% ± 2%
WEIGHT SOLIDS*: 50% ± 2%
VOC*: 0 g/L

*No emission is detectable by the United States Environmental Protection Agency (USEPA) Test Method 24.

Colourants added to base paints may increase the VOC significantly depending on colour choice. However PPG offers a low VOC line of colourants which, if used even at maximum tint load in any colour, contributes less than 8 g/L of VOC to the final tinted product.

DENSITY*: 1.3 kg/L

*Product data calculated on product 9-900C.

SPREADING RATE PER COAT Approximately 37.2 sq. metres per 3.78 litres on primed, smooth, nonporous surfaces.

Wet Film Thickness: 4.0 mils (102 microns)

Dry Film Thickness: 1.4 mils (36 microns)

Coverage figures do not include loss due to surface irregularities and porosity or material losses due to application method or mixing.

DRYING TIME: Dry time @ 25°C (77°F); 50% relative humidity.

To Touch: 1 hour

To Recoat: 4 hours minimum

Drying times listed may vary depending on temperature, humidity, film build, colour, and air movement.

Permissible temperatures during the application:

Material:	10 to 32°C	50 to 90°F
Ambient:	10 to 32°C	50 to 90°F
Substrate:	10 to 32°C	50 to 90°F

CLEANUP: Remove as much product quantity as possible and clean tools with lukewarm soapy water immediately after use.

DISPOSAL: Consult your municipality in order to dispose of paint residues according to environmental regulations.
Do not pour down a drain or storm sewer.

FLASH POINT: Over 93 °C (200 °F)

FEATURES / BENEFITS

Features

Zero VOC**
Low odour
100% Acrylic Latex
Excellent adhesion
Excellent enamel holdout
Soap and water clean-up
Can help earn LEED 2009 credits

Benefits

Better for the environment.
Ideal for painting in occupied spaces.
Excellent durability and adhesion, soapy water cleanup.
Adheres to difficult substrates.
Promotes even sheen in topcoats.
Safe waterborne formula.
Contributes to sustainable design.

****Colourants added to this base paint may increase VOC level significantly depending on colour choice.**

LIMITATIONS OF USE

FOR INTERIOR USE ONLY.

PROTECT FROM FREEZING.

Apply only when air, product, and surface temperatures are between 10°C and 32°C.

Not recommended for use on steps or floors.

GENERAL SURFACE PREPARATION

Surfaces to be coated must be dry, clean, sound, and free from all contamination including loose and peeling paint, dirt, grease, oil, wax, concrete curing agents and bond breakers, chalk, efflorescence, mildew, rust, product fines, and dust.

Remove loose paint, chalk, and efflorescence by wire brushing, scraping, sanding, and/or pressure washing.

Putty all holes and caulk all cracks and open seams. Sand all glossy, rough or patched surfaces. Feather back all rough edges to sound surface by sanding.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Contact a regional Health Canada office for more information. **PRECAUTION:** Dry sanding of dry coatings will give rise to dust and/or hazardous fumes. Wear suitable respiratory protective equipment. Clean up carefully with a HEPA vacuum and a wet mop. Follow these instructions to control exposure to hazardous substances that may be released during surface preparation.

GYPSUM WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust before priming the substrate.

PLASTER: Plaster or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer.

WOOD: Unpainted Wood or wood in poor condition should be sanded smooth and wiped clean before priming the substrate. Spot prime knots or resinous areas before the application of the first full coat of primer. Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust before priming the substrate.

Before use, be sure to read and follow the instructions and warnings on the label and the Material Safety Data Sheet (MSDS) prior to use. MSDS are available from your retailer, through our website or by calling 1 800 463-7426.

Contact your local representative for any additional surface preparation guidelines.

APPLICATION INFORMATION

Stir thoroughly before use and occasionally during use.

KEEP OUT OF REACH OF CHILDREN. USE WITH ADEQUATE VENTILATION. Read all label and Material Safety Data Sheet (MSDS) information prior to use. MSDS are available from your retailer, through our website or by calling 1 800 463-7426.

Application Equipment: Apply with a high quality synthetic brush, roller, paint pad, or by spray equipment.

Brush: High quality polyester/nylon brush.

Roller: 10 to 20 mm (3/8 – 3/4 in.) nap synthetic roller cover.

Airless Spray: Pressure 2000 psi, tip 0.015 in. - 0.021 in.

Spray equipment must be handled with due care and in accordance with the manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Thinning: Thinning is not usually required. If necessary, add no more than 118 mL of water per 3.78L of primer.

Provide fresh air ventilation during and after application and drying.

PRECAUTIONS

Keep out of the reach of children. Keep containers tightly closed and sealed until ready for use.

Before using the products listed in this publication, carefully read each product label and follow directions for its use. Use personal protective equipment as required. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Provide fresh air ventilation during and after application and drying.

WARNING: MAY BE HARMFUL IF SWALLOWED. MAY CAUSE EYE AND SKIN IRRITATION. Avoid breathing vapours, spray or mists. Avoid contact with skin and eyes. Wear protective gloves/clothing and eye/face protection. Keep out of reach of children. Wash thoroughly after handling.

FIRST AID: If swallowed, rinse mouth with water (only if the person is conscious). Call physician immediately. Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. In case of contact, immediately flush skin with plenty of water while removing contaminated clothing and shoes. Get medical attention if irritation develops. If breathed in, move person to fresh air. If experiencing respiratory symptoms call poison centre or doctor/physician.

For workplace use, an MSDS are available from your retailer, through our website or by calling 1 800 463-7426.

EMERGENCY SPILL INFORMATION: 1 514 645-1320 or 1 800 463-7426.

LIMITED WARRANTY

PPG Architectural Coatings Canada, Inc. warrants performance of its products to its intended use if properly applied in accordance with the label directions and the specifications of the technical data sheet. Having no control over the application methods and conditions or the circumstances related to its use, no other warranty, expressed or implied, statutory or otherwise is given. This limited warranty extends only to the original purchaser of the product and is not transferable or assignable. If the product fails to conform to this limited warranty, we will, at your option, furnish replacement product or refund the purchase price. This limited warranty excludes (1) labour or costs of labour for the application or removal of any product and (2) all other direct, indirect, incidental, special or consequential damages.

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