



Architectural Coatings

PPG Speedhide Maxprime Interior Latex Primer / Surfacers

GENERAL DESCRIPTION

Our best professional high build interior latex primer formulated to meet the performance requirements of professional applicators. Speedhide Maxprime Interior Latex Primer/Surfacers ensures the finish will be a smooth and uniform sheen by minimizing the differences in both porosity and texture between drywall paper and joints. It also minimizes drywall imperfections such as minor sanding grooves, pinholes, and nicks. Recommended for use on properly prepared interior gypsum wallboard-drywall.

RECOMMENDED SUBSTRATES

Gypsum Wallboard-Drywall

CONFORMANCE STANDARDS

Compliant with all US VOC regulations as of 03/2024

PRODUCT INFORMATION

6-4 White (Tintable)

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

LIMITATIONS OF USE

FOR INTERIOR USE ONLY. Apply when air, surface and product temperatures are between 50°F (10°C) and 90°F (32°C). Due to the porosity of this primer/surfacers, two coats of eggshell, satin, or semi-gloss topcoat will be necessary to achieve the full sheen of the topcoat. When topcoating with a flat sheen, only one coat is required.

Not recommended for use on floors.

PROTECT FROM FREEZING.

FEATURES / BENEFITS

Features

- Provides a uniform base
Great hiding
User friendly
Fast drying
Easy to sand
Waterborne formula

PRODUCT DATA

- PRODUCT TYPE: Vinyl Acrylic Latex
SHEEN: Flat, 2-4 @ 60°; 1-4 @ 85°
VOLUME SOLIDS: 26% +/- 2%
WEIGHT SOLIDS: 43% +/- 2%
WEIGHT/GALLON: 10.9 lbs. (4.9 kg) +/- 0.2 lbs. (91 g)
VOC: < 50 g/L (0.4 lbs./gal.)

COVERAGE: Approximately 400 sq. ft. (37 sq. meters) per U.S. Gallon (3.78L) on smooth, nonporous surfaces.

- Wet Film Thickness: 4.0 mils
Wet Microns: 102
Dry Film Thickness: 1.0 mils
Dry Microns: 25

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing. Some colors, drastic color changes, or porous substrates may require more than one coat to achieve a uniform finish.

- DRYING TIME: Dry time @ 77°F (25°C); 50% relative humidity.
To Touch: 30 minutes
To Recoat: 1 hour
To Full Cure: 30 days

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

CLEANUP: Clean tools with warm, soapy water.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

PACKAGING

- 1-Gallon (3.78 L)
5-Gallon (18.9 L)

Benefits

- Eliminates flat and shiny spots
Hides minor surface imperfections
Broad application utility
Saves time with quick recoat
Saves labor
Easy soap and water clean up

GENERAL SURFACE PREPARATION

Surface must be clean and dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough, and patched surfaces.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. In Canada contact a regional Health Canada office. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

GYPHUM WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then primed prior to painting the substrate.

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one can of the same color, intermix to ensure color uniformity. USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Safety Data Sheet (SDS) information prior to use. SDS are available through our web site or by calling 1-800-441-9695.

Application Equipment: Apply with a high quality brush, roller, paint pad, or by spray equipment. Where necessary, apply a second coat.

Airless Spray: Pressure 2000 psi; tip 0.015" - 0.021". Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush

Roller: 3/8" - 3/4" nap roller cover

Thinning: Do not thin.

Permissible temperatures during application:

Material:	50 to 90°F	10 to 32°C
Ambient:	50 to 90°F	10 to 32°C
Substrate:	50 to 90°F	10 to 32°C

PRECAUTIONS

WARNING! HARMFUL IF INHALED. HARMFUL IF SWALLOWED. Sanding and grinding dusts may be harmful if inhaled. This product contains crystalline silica which can cause lung cancer or silicosis. The risk of cancer depends on the duration and level of exposure to dust from sanding surfaces or mist from spray applications. Do not breathe vapor or mist. Do not swallow. Do not get on skin or clothing. Keep container tightly closed and sealed until ready for use. Wash thoroughly after handling. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Call physician immediately. Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. If on skin, rinse well with water. Wash with soap and water. Get medical attention if irritation develops. If inhaled, remove to fresh air. Call physician immediately. Keep out of the reach of children. For workplace use, an SDS is available from your retailer or by calling (412) 492-5555. EMERGENCY SPILL INFORMATION: (412) 434-4515.

© 2024 PPG Industries, Inc. All Rights Reserved. The PPG Logo is a registered trademark of PPG Industries Ohio, Inc. Speedhide is a registered trademark and Maxprime is a trademark of PPG Architectural Finishes, Inc.

PPG Architectural Finishes, Inc. believes the technical data presented is currently accurate: however, no guarantee of accuracy, comprehensiveness, or performance is given or implied. Improvements in coatings technology may cause future technical data to vary from what is in this bulletin. For complete, up-to-date technical information, call 1-800-441-9695.

